



HOWARD FALCO
I AM: THE POWER OF DISCOVERING WHO YOU REALLY ARE

BOOK ENDORSEMENTS

“I am is a fascinating, in-depth, and eye-opening look at the very essence of how each of our lives is created in every moment.”

-Hale Dwoskin, author of New York Times bestseller *The Sedona Method* and featured teacher in *The Secret*.

“This magical book is both powerful and empowering! Howard Falco has delivered an ancient wisdom with a practical modern-day application. Imagine unleashing you infinite potential... With the wisdom of *I AM* you will connect to a passion and a purpose that will forever change the way you live. *I AM* will help awake mass consciousness by leading a discovery of who we really are.”

- Dr. Darren R. Weissman, author of *The Power of Infinite Love & Gratitude*

I AM is a powerful book about self-realization. Howard Falco offers a profound explanation of the nature of your own existence and an understanding of the life you are capable of creating.”

- Marci Shimoff, author of New York Times bestseller *Happy for No Reason*

“(Howard’s) book offers a clear, concise, and useful wisdom that provides a road map to discovering who we really are.”

- Arielle Ford, author of *The Soulmate Secret*

READER RESPONSES

“I wanted to thank you for writing this book. *I AM* has been the most profound, deeply moving, transforming book I have ever read and trust me I have read many. Your writing makes it all so clear and it comes together so smoothly. Your explanation of the ego was the best I have ever heard, read or encountered. It makes perfect sense and so simple.”

“Thank you for shining your light, giving us hope and a guiding light to reach our desired outcome. You explain it all in such simple and factual terms that you can't possibly miss the target.”

“I just finished reading your book *I AM* and was blown away. This book logically explained so many things that I knew, but could not put into words. What a Great Gift to the Universe. “