



HOWARD FALCO

At 35-years-old Howard Falco experienced a sudden, empowering and life-changing enlightenment that revealed the meaning of life and the answers to the deepest questions people ask on a regular basis. This everyday father, husband and little league coach came to a powerful realization regarding how life unfolds for each one of us. In a very clear and effective way, Howard presents the wisdom that empowers individuals to be in the greatest state of control over the energy they have within to positively affect every aspect of their lives. Through his keynote talks, private coaching sessions, and his first book, *I AM: The Power of Discovering Who You Really Are*, thousands have been touched as individuals quickly realize the power of his message is from an everyday relatable guy. Howard is currently working on the highly anticipated follow-up to *I AM*, scheduled for release in April 2014 (Penguin-Tarcher).