

Howard Falco

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Howard Falco is a spiritual teacher and speaker specializing in the power of the mind as it relates to the creation of the experience of life. He is the author of the new Breakthrough book on human understanding and potential titled, **I AM: The Power of Discovering Who You Really Are**.

On the surface Howard seems to be the everyday regular guy. However, in the middle of ordinary life, this married father of two went through a spontaneous and extraordinary expansion of mind. The dramatic depth and breadth of this shift in consciousness unveiled the answers to many of the largest and deepest questions that humanity seeks answers for on a regular basis, such as “Who am I?” “Why am I here?” and “Why do I suffer?”



Through his experience he came to a full understanding of the conditions that led to every moment of his life. This realization immediately led to the release of any pressure, fear and disharmony in his life. As a result, the core essence underlying all human creation, action, reaction, joys and suffering was revealed to him. Stunned and inspired by this powerful knowledge, Howard set out to honor what happened by sharing what he learned. I AM is the incredible result of this effort.

For Howard, the most thrilling revelation of his new insight is that everyone has the same opportunity to experience this information and the freedom, joy and creative power it brings. He states, *“The issue is not whether the access or answers to any of your questions exist, but only a matter of if you are ready to embrace the new way of looking at and experiencing the world that these answers will bring.”*

Known for his unique private session practice called Truth Serum (www.truthserum.net), Howard works with individuals helping them to harness more of the creative power of their mind to accomplish any desire, goal or dream they have for themselves, allowing them to achieve a greater sense of peace, understanding and fulfillment in their lives in the process.

His book, ***I AM: The Power of Discovering Who You Really Are***, reveals the answers to exactly how and why each of us have created our unique and individual experience of reality, offering the reader a practical and empowering process of taking complete control of the creative process of life from this moment forward. The book is being published by Tarcher/Penguin Group and is scheduled for release on September 2nd, 2010. More information can be found at www.HowardFalco.com